

# Cainiao Network



# Alibaba's Ecosystem











## Alibaba Ecosystem forming the key foundation for businesses

#### Logistics

224 countries and regions

170M daily package volume

3M+ courier personnel

3000+ logistics partners

33 countries & 142 ports for first mile pickup\*

#### E-Commerce

666M consumers

4.82 trillion RMB GMV in FY2018

36.81M incremental job contribution

#### Payment

60M merchants

870M customers

200+ countries and regions

#### Cloud

1M+ users

3.25M per second – peak capacity in creating transactions

200+ countries and regions

# AliExpress



Worldwide e-commerce retail sales 2020 vs 2019:  $+27,6\%_1$  Worldwide E-commerce 2024: \$6,4 billones, with 4.900M of buyers online<sub>2</sub>





47M<sub>3</sub>

76%

25M<sub>4</sub>

\$32.900M (11%) 4 36% (3er Worldwide on 5 2021)

Population total

% penetration e-commerce

Buyers Online (16-70 years old)

Sales e-commerce 2020 Growth e-commerce



# Cainiao Network



## Our Vision

Superior experience for consumers

Smart supply chain services for businesses

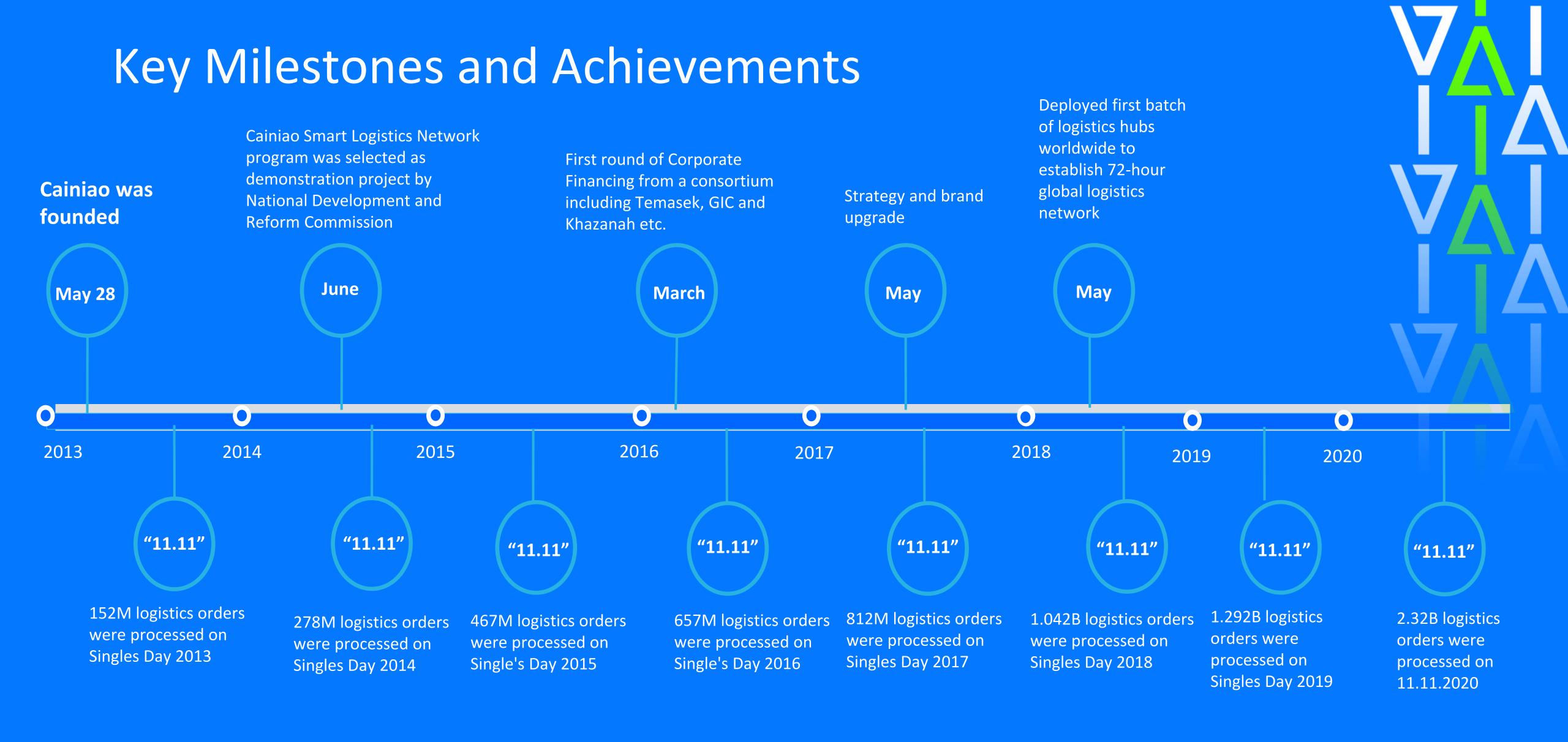
Technology and innovation-driven platform for social collaboration



## Our Mission







### Cainiao International Network





Launched 1<sup>st</sup> regular intercontinental airline, serves as the only e-commerce intercontinental airline, shortening delivery time from 1 month to 5 days from China to Europe.

14 Global Fulfillment Center (GFC)
Los Angeles, Madrid, Frankfurt, Sydney,
Oakland, Seoul, Hong Kong etc.

Established direct connections with main domestic import-export ports, with capacity of instant custom clearance and direct foreign custom access.

Next-day delivery available under Bonded Fulfillment Center ("BFC") model Clearance system connected to China Customs in China's Top 10 ports









# Technology Innovation



**E-shipping Label** 



Future Park



Automatic Warehouse



**Express Tower** 



Intelligent House Bill



Drones



Cainiao Locker System

#### CSR- Green initiative

- Cainiao's updated green campaign, the company today reiterated its commitment to reducing its environmental impact.
- As part of the green initiative, other Alibaba business units such as Tmall, Taobao and Hema (now also known for Freshippo) supermarket pledged to increase the use of recycled and biodegradable packaging, while millions of mom-and-pop stores that are part of Alibaba's Ling Shou Tong initiative would commit to reusing sturdier delivery boxes.



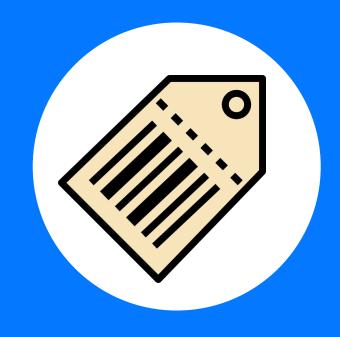
#### **Green Fleets**

To deploy new-energy delivery vehicles in 100 cities



#### **Box Selection Algorithm**

Smart packaging technology to reduce carbon footprint of 5B boxes



#### **E-Shipping Labels**

Use of electronic shipping labels on more than 40B parcels in China, saving over 1B pieces of paper or the equivalent of more than 3M trees



#### **Smart Routing**

Using AI algorithm for route planning to reduce journey distances by 30% in rural areas benefiting 40,000 villages



#### **Cainiao Post Stations**

Each community-based Cainiao Post collection points will include recycling stations for users to dispose of recyclable/ biodegradable boxes from their purchases



# Thank You

